



City of Greensboro

NEWS RELEASE



Contact: Leslie Lipka, Public Information Representative

Office: 574-4088

FOR IMMEDIATE RELEASE:

***Greensboro Fire Department and Area Agencies
Present "VIP for a VIP" to
Western Guilford High School Students and Parents***

One of the hottest issues affecting us all is motor vehicle safety. In particular, teen drivers are being injured at an alarming rate. On Friday, October 22, the Greensboro Fire Department, along with Guilford County EMS, Guilford County Fire & Rescue Council, the Greensboro Police Department, Guilford County Sheriff's Department, Guilford County School System, Guilford County Mothers Against Drunk Driving, Pinecroft-Sedgefield Fire Department, North Carolina Highway Patrol, Western Guilford High School PTSA, Allstate Insurance, Greensboro Professional Firefighters Association, Guilford County Fire & Life Safety Committee and Modern Rescue & Safety Equipment, Inc., will offer an informative and moving program to teen drivers and their families in an effort to prevent future tragedies.

The "**VIP for a VIP**" (Very Important Program for a Very Important Person) consists of a 20-minute video to be shown at 10:15 am in the Western Guilford Auditorium. Facts and figures directly related to teenage fatalities will also be given to junior and senior students. At 2:30 pm, the students will go outside for a demonstration of a fatal car crash. In preparation for the event earlier this week, students and parents were encouraged to complete and return to school a "VIP Contract for the Life of a VIP." This contract outlines safety measures the student

-more-

News Release: VIP for a VIP
2-2-2-2

promises to take so that he/she can remain safe while operating a vehicle, in addition to agreeing to a “zero tolerance” for drugs or alcohol.

For more information, contact Leslie Lippa with the Greensboro Fire Department at 574-4088 or Bob Bateman, Guilford County School Program Administrator for School Safety at 370-8995.

Location of Program:

Western Guilford Senior High School
409 Friendway Road
Greensboro, NC 27410

###